



Muriel's Kitchen

June 23, 2011

ATTENDANCE: Roger Arsenault, David Arsenault, Cindy Kelley, Paul Jones, Carlie Casey, Chummy Broomhall, John Bernard, Terry Richard, Bob Arsenault

MEETING OPENED: US Nationals meeting opened @630pm by President David Arsenault.

US NATIONALS CALENDAR: Roger brought up that the race dates for the US Nationals are January 2/4/6/8/ 2012. Bob is currently updating the calendar and coordinating BMOM and CSC calendars.

SPONSORSHIP: Roger reported that he met with Linda Walbridge to develop a plan to increase sponsorships and she gave us some ideas to raise more money. Roger is going to organize a local committee to draft letters and brainstorm a different list.

Bangor Savings Bank will be used for the Black Mountain Racing Program and then we will ask others for the Chisholm Ski Club. Roger will ask Linda French and Jennifer Kreckel to be on the Committee. Terry will help with the mailings. It was suggested to have different tiers of sponsorship, do a direct mailing to the businesses, and follow up with a phone call. These businesses will be listed in the booklet. Andy and Roger will restructure the tiers of sponsorship. Re-Energy and Rumford Power will be asked to be the top sponsors and the event will be named for them.

## GROOMING

Roger met with Jim Carter from BMOM to discuss the grooming plan for the upcoming season. Until the town of Rumford tax money comes in, BMOM is being cautious with the grooming/snowmaking budget. Roger said that Jim got a verbal commitment for a groomer and is waiting to get it in writing from Kassbohrer. They are planning on sending a groomer w/dual tracks for the US Nationals. We will need to get a logo from Kassbohrer for the event booklet.

Carlie reported that Matt Pauli has volunteered to be a groomer for the US Nationals, at his own expense. Jim Rodriguez, chief of course will ride with the groomer. 2 groomers are needed on course for a total of 3 people. The Chief of Course will call the shots and communicate with Jim Carter and his crew on grooming. Specific hours of grooming on the cross-country course will be the priority.

## SNOWMAKING

Roger reported that Jim Carter is committed to the snowmaking line in place getting repaired, pressure tested, and getting a generator to power fan guns out onto course. Jim is resurrecting more guns from the bone yard and will need to buy a couple compressors. A map of the snowmaking plan was distributed; the yellow circles on map indicated where we would be making piles of snow starting Nov 15 to push around the course. The plan is to open early December to market skiing early on. There was a discussion about providing a spur snowmaking line to the stadium. How will that get done? It was suggested that we run a hose down from the kids slope? The plan is to start making snow on Nov 15 with 1 gun and then as it gets closer to the US Nationals, bring other guns down to the cross-country courses.

## COURSES

Paul reported that the sprint courses are all set and adjustments made for other courses for the longer races. The 3.75 K back up snowmaking course will be available and it meets the specs for the longer races. Jim Rodriguez will be here tomorrow to walk the courses. 2 sprint courses, 5 k and 7½ k are homologated for a total of 4 courses.

## BUDGET

There were a few adjustments made on the US Nationals budget.

## WAX BUILDING

Roger reported that the inside ventilation system of the new wax building will get tested and the basement will remain off-limits. There was discussion that we need a designated person to manage the wax building during the US Nationals. It was suggested that Tom Rowe would do a great job in this capacity. Roger will contact Tom and make a list of what the job would entail. The renovation of the outside of the building was discussed which included putting electrical receptacles on

the outside of the building for waxing and grade the walkways on both ends of the building for safety.

## BOOKLET

The current plan is to print the booklet in black and white because of high cost of color printing. This could change if we have increased sponsorship from the lodging businesses and other businesses in the area. The Marketing Committee will continue to work on this.

## WORK PROJECTS

There will be scheduled volunteer workdays once a month from now through September. Work time will be from 8-3 with coffee, donuts and lunch provided.

July9

Aug13

Sept10

Some projects are “no-cost” projects and just need volunteer time to complete them. “Cost” projects will be done as sponsorships come in. Paul and Carlie will prioritize projects and get work crews together.

## WEBSITE

It was noted that the CSC website is the backbone of the club and we should use it to communicate to members/volunteers about summer work projects and upcoming events for the club. John Bernard will update the website and include the meeting minutes so members will have access to meeting information. It was discussed that the US Nationals should be the main focus on the CSC page.

The Volunteer application form will remain on the website and will be set up to go to Cindy so she can update the volunteer list. It was noted that during the US Nationals, Volunteer Team Leaders should be responsible for calling their volunteers about changes in scheduling.

## OTHER BUSINESS

Carlie noted that John Farra invited Canada to the US Nationals last year and it was felt that we need to reach out to clubs in Canada, especially Quebec clubs, for the competition. Some of the top US Ski Team members will be in Europe competing during the US Nationals, so it

would be great to get more international competitors here for the race. CSC needs to advertise and promote the field of competitors.

It was suggested to have a VIP day during the US Nationals where we would invite sponsors, businesses, and bank presidents to show our appreciation for sponsorship. Plans include inviting the Governor to the Opening Ceremony. Cindy mentioned asking Thea Dunn to sing the National Anthem at the Opening Ceremony.

It was proposed that the Adaptive ski races during the US Nationals be held on the off-days from the regular competition. This will allow for better start times for the regular races and it was felt that volunteers are here during the off-days to open the courses for practice, so the Adaptive races could be held then.

It was recommended to have a reunion of skiers during US Nationals week and invite them to come up for different activities throughout the week.

There was a suggestion that forerunners and post-runners for the the US National Championships are from local ski teams. Bob will contact Leavitt High School ski coach Dustin Williamson and also Bates College Nordic ski coaches for forerunners and post-runners. It was also suggested that local area high school skiers be asked.

It was decided that the Sprint Result Board would be relocated to the back of the T-bar building. Award ceremonies will be held there, allowing closer access for the spectators from the Main Lodge.

Carlie will try to recruit race volunteers from the Farmington area. He is going to contact Buzz Davis, Tony Ramsey, and Rose Hines to help out with the US Nationals.

It was discussed that if we needed to borrow V-boards, the club should try to borrow Farmington's V-boards because they are just like CSC V-boards.

Paul reported that there are still grants available (Davis, Trail and Wal-Mart) at 3 different levels: local, state, and national.

NEXT MEETING mid July. Date and time to be announced.

Respectfully submitted,

Terry Richard  
CSC Secretary